

You are here for a reason

You are not here by luck or chance, you are recieving this brochure because you searched for it

- Are you on a quest to make your care home the best?
- Do you not have time for yourself and for your family while operating a care home business?
- Is your physical and mental health drained because of your care home business?
- Are you a leader that your team is aspiring to become?
- Do you want to make your care homes "Outstanding"?





Why Issac Theophilos?

- Started the journey with nothing.
- Lost his parents when he was 10.
- Struggling childhood.
- Nursing Degree and a Distinction in MBA.
- Ex-Manager of a Five Outstanding rated dementia specialist nursing home.
- Author of the care sector Amazon best seller book How to get outstanding: An ultimate guide for care homes.
- Owner of carehomeshopping.com
- Results-oriented consultant with history of many successful care home projects.
- Speaker, trainer, influencer and motivation for the social care sector.

You promise the following, when signing up

- You are ready for a change.
- You should become comfortable pushing beyond your comfort zone.
- You take actions as agreed.
- You are going to learn by doing, hence 'doing' part is your responsibility.



INCLUDED?

- 12 months programme
- Lessons on all the 24
 CQC KLOEs
- Tasklist to complete following a session (QI action plan)
- Video recording link
- Group feedback on improvements made,
 Q&A session after two weeks
- Free access to Issac's
 Seven-Day challenges

NOT INCLUDED?

- One to one call support
- Email support
- Whatsapp support
- Mock inspections
- Assessment of your performance
- Repeated live training on the same subject

We will give you tools, but your success is the result of your actions

Frequently asked questions

How much time should I invest in this?

Please sign up only if you are committed. You should spend at least an hour every day actioning the strategies learned during the sessions. The results are driven by your actions.

What if I invest the money and fail or don't follow through?

What if you invest the money and succeed and create what you want?

When are the calls?

The time slot will be confirmed on enrolment.

Do I get to talk to Issac about my business goals and the things I need help with?

We would recommend you to wait for the feedback call each month to ask any questions directly if it is something regarding the KLOE lessons. If not, please send us your enquiry through our contact page.

Can I get my team involved?

You can sign up as many people from the same care home. (Please note - NOT the staff working in different care homes for the same group)

When should I make the payment?

Payments can be arranged as Direct Debit for a monthly instalment. If you choose to pay upfront there would be a discount.

What if I miss a session?

The recording will be sent to you after the event. We would recommend you block your calendar for the scheduled days. Remember your success depends on your actions.

Making that decision

"Successful people make decisions quickly and firmly. Unsuccessful people make decisions slowly, and they change them often." – Napoleon Hill.



What others say

"Issac is very proactive, he bestows the vision of outstanding ideas. Excellent consultancy service. Every second of his visit worth it. We achieved Outstanding in Four domains"

Manager, Julie Richardson Nursing Home.

"CQC inspected and rated my home good in all 5 areas, I knew this wasn't right but had no idea how to challenge it or if I even stood a chance, I contacted Issac and with his advice and guidance I appealed and just as Isaac predicted... We were successful and achieved our outstanding rating from CQC!

Manager, Bailey House Care Home.

Book reviews

- · An ex cgc inspector told me to get this. Well worth the money. Would highly recommend
- •It will enable managers to question and reflect on their current practice.
- Really a good read kept subject matter witty whist providing some useful tips on how to keep outstanding as a team goal and is an invaluable resource

I bought this book for myself and our management team and we all found it very useful. The book allows us to tick back the items we have completed and things that we might have overlooked. I have met the author and he is a genuinely nice man who clearly cares about the Care Industry

Few Case studies



Maplehurst Nursing Home - Outstanding in FIVE domains. Issac was the Manager.

Inadequate Closure to No breaches of regulations – Care home in Burgess Hill.

Inadequate to Good – Care home in Cambridge.

Requires Improvement to Good - Care Home in Chichester.

Good to Outstanding – Care home in Bunbury.

Requires Improvement to Good - Care home in Worthing.

Inadequate to Requires Improvement – Care home in Eastbourne.

ACT NOW



Book a strategy call with Issac



hello@outstandingcarehomes.co.uk